



AMANDA NICHOLS

Portfolio: amandanichols.me

ABOUT ME

Driven individual with 10 years of experience in Graphic & Web Design with an interest in UX. Dedicated, loyal and hardworking with leadership and strong communication skills.

A combination of technical skills and creativity is the perfect addition to your team.

SKILLS

- ▶ Responsive Web Design
- ▶ Landing Pages
- ▶ Wordpress
- ▶ HTML / CSS
- ▶ Front-End Development
- ▶ UX Design
- ▶ Graphic Design
- ▶ Adobe Creative Suite
- ▶ Digital Marketing
- ▶ Email Marketing
- ▶ Hubspot

EXPERIENCE

UX MANAGER

RSM MARKETING | 2021 - 2022

Lead team of designers, developers, web support technicians and email marketing specialists. Oversaw and scheduled all website projects, managed expenses, workloads and vendors.

SENIOR GRAPHIC & WEB DESIGNER

RSM MARKETING | 2016 - 2021

Designed and built websites from proofing to launch. Collaborated across teams for large scale projects that included developers, content, social, seo, paid ads, and account managers. Mentored junior level designers.

GRAPHIC DESIGNER

RSM MARKETING | 2012 - 2016

Created designs for clients in various industries including: display, digital, social, email, print and tradeshow materials.

EDUCATION

WICHITA STATE UNIVERSITY

KANSAS | 2008 - 2012

BFA in Graphic Design
Minor in Marketing